

Say hello to Clover

Accept payments easily

Making money is the name of the game for every business. And when you make it easy for your customers to pay, it becomes easier for you to get paid. Clover accepts most payment types – credit, check, cash, debit, gift card, chip card, touchless payments such as Apple Pay® and more – and looks good doing it.

Whether you just want to accept payments or build a robust business management system, Clover has you covered.

Run your business more efficiently

Clover is designed to take care of all of the stuff you don't have time for – such as time sheets, payroll, marketing and accounting – so you're free to focus on the tasks you really went into business for. With Clover Dashboard you can keep an eye on sales, track inventory and oversee all aspects of your business, from pretty much anywhere.

Clover provides insightful reports for you to better understand your customers and benchmark your performance against the competition.

Grow your business

If it were only about great products and services, you'd have nothing to worry about. But selling – and succeeding – is about so much more. It's about connecting with your customers, finding new ones and keeping all of them engaged and happy. Clover helps you do that.

Clover includes customer engagement tools that show your customers that you appreciate them and keep them coming back with promotions and a customized loyalty program. And, Clover provides the ability to let you build your own branded gift cards.

Solutions for all you do, and all you **want to do.**

From accepting payments and managing inventory to keeping track of your customers, and more, Clover is the POS system that works as hard as you do.

Trustco Bank
800-670-3110
www.TrustcoBank.com



© 2021 Clover Network Inc. The Clover name, logo and related trademarks are owned by Clover Network, Inc., and are registered or used in the U.S. and many foreign countries. Merchant services are provided by First Data Merchant Services LLC dba Clover Business Solutions. All trademarks, service marks and trade names referenced in this material are the property of their respective owners. EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries. emvco.com. Apple Pay is a registered trademark of Apple, Inc. The Bluetooth word mark is a registered trademark owned by Bluetooth SIG, Inc. 859152-PSC 2021-08
Copyright © 2021 Trustco Bank



Get paid. Sell more. Run your business **better.**





Clover solutions

An all-in-one management system designed to help you take care of business, Clover offers options that allow you to rightsize your business solutions – and get more done than ever before.

Do more with:

Clover Customer Engagement

Connect with customers better – and faster – than ever before with features that help you send promos, increase customer loyalty with rewards and collect feedback.

Clover Check Acceptance

Process check and ACH Payments more safely at a cost that's typically lower than card acceptance – and with a higher approval rate.

Main Street Insights

Turn sales data into information that tells you what works best for your business and how you can grow.

Clover Gift Cards

Give customers a way to share their love of your business by letting them buy, send and redeem gift cards on their mobile devices.

Do more with Clover:

- Accept EMV® chip card, magnetic stripe, NFC contactless such as Apple Pay®, Google Pay® and Samsung Pay®
- Issue refunds
- Manage tips, tabs and authorizations
- Perform closeout reporting
- Set optional employee permissions
- Manage cash and tender types
- Apply discounts
- Manage customers

The Clover family

We understand that one size doesn't fit all. That's why Clover offers a full line of solutions designed to complement the unique needs of your business and customers.

Clover Station Solo

A powerful, all-in-one POS system with a merchant-facing screen, a receipt printer and access to all of Clover's software features.



Clover Station Duo

A fast and powerful POS system with a second screen that lets customers initiate payment and view the transaction.

Clover Mini

Full-scale POS functionality in a sleek and compact device.

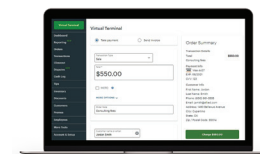


Clover Go

Connect through Bluetooth® to accept, swipe or tap payments from your phone or tablet.

Clover Flex

Accept every payment type on the go, tableside or curbside.



Virtual Terminal

Take payments more securely by keying in card information through a web browser, or invoice your customers through email and let them pay you online.